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# DAVID M DEMUTH

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## SKILLS

### Software

InDesign  
Photoshop  
Illustrator  
Dreamweaver  
Flash  
Final Cut Pro  
Adobe Premiere  
QuarkXPress  
Microsoft Office 2007

### Web

HTML  
CSS  
Javascript  
PHP  
CMS  
SEO

### Other

Video Production  
Video Editing  
Photography  
Image Retouching

### Operating Systems

Mac OS X  
Windows

## OBJECTIVE

Contribute to the success of an organization by utilizing my creative talents as a graphic and web designer.

## EXPERIENCE

### Graphic Designer

Rochester Midland Corporation

September 2008–September 2009

Created marketing collateral supporting the company's brand and the sales of products  
Developed a special focus on digital workflow as company photographer and graphic designer  
Communicated with marketing managers in a team environment to develop effective publications  
Managed multiple projects concurrently, meeting quality and design objectives within budget  
Directed, produced, and edited product videos

### Senior Graphic Artist

Valpak Direct Marketing

May 2005–June 2009

Created various print publications; direct mail advertisements, brochures, and menus  
Designed new print advertisements and illustrations  
Updated and edited existing artwork and graphics  
Completed tasks on time within strict deadlines

### Freelance Graphic/Web Designer

Designed the creative layout and developed functional web sites using HTML, CSS, and Javascript  
Analyzed web site user data and adjusted site as needed to benefit user experience  
Created brand and corporate identities for multiple clients  
Managed design workflow and coordinating with outside vendors to ensure project completion

## EDUCATION

### Rochester Institute of Technology

Bachelor of Science, New Media Publishing  
Minor: Communications

## ACHIEVEMENTS

Member of RIT Men's Lacrosse Team in Rochester, NY - 2002 and 2004-2007  
Gained valuable leadership experience as Team Captain

## PORTFOLIO

Electronic portfolio available online at [www.daviddemuth.com](http://www.daviddemuth.com)  
Printed portfolio available upon request



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